TWISTED WRENCH RACING



2027 MARKETING DECK

LET US ELEVATE YOUR BRAND.

TWISTED WRENCH RACING

WHO WE ARE

OUR STORY

Twisted Wrench Racing was built on a foundation that started long before the race-track – in the garage, my dad started twisting wrenches with his Paw-Paw and learning the value of hard work, figuring things out and getting the job done. Years later, when Kevin was introduced to grassroots racing, those same values found a new home at the track. In 2018, our family entered the world of NASCAR Youth Series quarter midget racing and Twisted Wrench Racing was born. What started as a new adventure quickly became a family passion, growing through seven seasons of racing and eventually leading us to the next chapter of TWR - INEX Legend Cars.

TEXAS → GEORGIA → NORTH CAROLINA

OUR JOURNEY

2018 - 2024 QUARTER MIDGETS › 7 SEASONS › 2025 LEGEND CARS › 2026+ GROWTH



OUR SOCIALS



TWISTED WRENCH RACING

KEVIN M. LEE

THE NUMBERS

5 CHAMPIONSHIPS

42 TROPHIES

36 TOP 3 FINISHES



KEVINS STORY

Kevin's racing journey began in the NASCAR Youth Series, where he spent seven seasons developing his skills. Those years built a strong foundation in mechanical aptitude, race craft, discipline, consistency and competition.

In 2025, Kevin made the move to Legend Cars and began the next stage of his development, earning his first Legend Car podium with a third-place finish. Away from the track, he continues sharpening his race craft through iRacing, where he has earned multiple wins and championship success in competitive series. He is also gaining valuable experience through driver coaching, simulator competition and hands-on crewing with late-model race teams.

Now, Kevin's focus is on continuing to grow as a driver and gaining seat time, as well as crewing for late model teams and building toward a long-term future in motorsports.

PARTNERED WITH

Southern Style Customs

KEVINS SOCIALS

TWISTED WRENCH RACING

MORE THAN A DRIVER

ON THE TRACK. IN THE SHOP. IN THE SIM.

Kevin's development goes far beyond time behind the wheel. He currently works with Taylor Hull Racing, gaining hands-on experience in the pits and occasionally serving as a spotter.

While racing in Georgia, he also gained valuable industry experience through an internship with Podium Motorsports.

Away from the track, Kevin runs his own business called Around the House earning money to put towards his education at Speed U as well as his motorsports career.





WORK ETHIC
No one's coming - it's up to me.

DEVELOPMENT
Always building skills on the track, in the shop, and on the sim.

TEAM FIRST
Understands that success in racing takes everyone working together.

KEVINS SOCIALS

TWISTED WRENCH RACING

MEET THE TEAM

KEVIN M. LEE
DRIVER



CARSON WARE
DRIVER COACH/MENTOR



JASON M. LEE
OWNER/CEO



CANDACE LEE
COO



WHY THIS TEAM WORKS

Twisted Wrench Racing is built around family support, hands-on experience and a shared commitment to helping Kevin grow the right way. Everyone has a role, from preparation and logistics to learning, racing and representing partners with professionalism.

TWISTED WRENCH RACING

THE TWR DIFFERENCE

FAMILY

Family support keeps the program grounded, prepared and focused.

DEVELOPEMENT

Kevin is learning on the track, in the shop and through real team experience.

PROFESSIONALISM

Every event is approached with preparation, respect and accountability.

AUTHENTICITY

This is a real family racing program with a story people can connect with.

PARTNERSHIP

Partners become part of the team, not just a logo on the car.

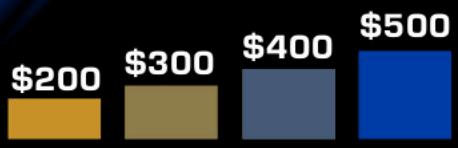


A CLEAN, POSITIVE IMAGE PARTNERS CAN BE PROUD TO SUPPORT.

TWISTED WRENCH RACING

PARTNERSHIP OPPORTUNITIES

MONTHLY



Every monthly teir includes car branding and consistent social features. Higher levels boost logo size and posting frequency for greater impact.

SINGLE RACE

All partnerships include: Social tags on event posts + on-site swag (you provide)

Title - $500/race:Doors + Trunk logos, team worn swag, U.S Legend TV (when available)

Brand - $300/race: Hood logo

Builder - $200/race: Fenders or B-Pillars logo

SEASON

All partnerships include: Social tags on event posts + on-site swag (you provide), use our cars and team at your business events when available - ask for details.

Title - $400/race:Doors + Trunk logos, team worn swag, U.S Legend TV (when available)

Brand - $280/race: Hood logo

Builder - $180/race: Fenders or B-Pillars logo

TIRES

One set of tires is $1,000.

We need 10 sets per car for the season.

PRACTICE/REGISTRATION

*Per race and per car

Transponder Rental - $20 **Practice - $40** **Race Registration - $35**

FLAGSHIP/MAINTENANCE

Cost of 510 Racing to handle both cars

DON'T SEE AN OPPORTUNITY THAT FITS YOUR BRAND? WE'RE OPEN TO CUSTOM PARTNERSHIPS, CREATIVE IDEAS AND OTHER WAYS TO WORK TOGETHER.

SCHEDULE IS TO BE PROVIDED

TWISTED WRENCH RACING

WHERE YOUR BRAND CAN LIVE

- Maximum brand exposure on track & off.
- Multiple high-visibility placement areas.
- Custom packages to fit your goals.
- Digital + race-day visibility.
- Fan engagement & social amplification.

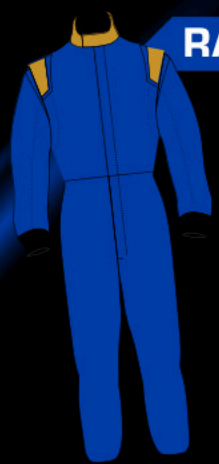
HOOD | ROOF | SIDES | FENDERS | REAR | DOOR



TRAILER



RACE SUIT



TEAM APPAREL



GET IN TOUCH

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VISIT OUR SITE

QR CODE GOES HERE

LET'S BUILD A LEGACY *FAST*

TWISTED WRENCH RACING